

EEWB Strategic Approach

Maintain Social Licence for the involvement of horses in sport

A GOOD LIFE FOR HORSES

Debate is well informed and balanced

FEI members proactively promote and maintain good welfare

Equine involvement in sport does not compromise their welfare

Commitment to equine welfare is transparent and trusted

Provide for informed public and equestrian discussion

Up to date information and expert recommendations to improve welfare will inform policy and practice

FEI Stakeholders are supported to ensure equine welfare is prioritised

A robust ethical system for ensuring equine welfare is paramount

Promote and support the FEI's work for ensuring high standards of equine welfare

Improve understanding among equestrian stakeholders and the non equestrian public regarding the commitment and provision for protecting the welfare of the horse

Provide clear, accessible information and communications about ongoing equine welfare improvements in sport

Receive and address recommendations related to the 6 EEWB priority focus areas regarding social licence and ensuring high standards of ethics and welfare

Action improvements to policy and practice regarding equine ethics and welfare

Regularly review and address potential critical and significant issues of concern regarding Social Licence and equine welfare Support FEI committees to ensure equine welfare is prioritised in decision making

Provide professional development for all FEI members including official committees to ensure equine welfare and SLO are well understood

Ensure new information, international public/equestrian survey results and equine welfare recommendations are evidenced and accessible

Identify and prioritise improvements to address social licence including equine welfare concerns

Ensure effective internal monitoring of ethics and welfare actions and outcomes

Maintaining ongoing independent equine ethics and wellbeing review process

FEI is transparent and open to changes to constantly improve welfare outcomes

Evidence Education Engagement Effective regulation Enforcement Empowerment

The 'Good Life' Strategic Approach to maintain and strengthen Social Licence to Operate (including Objectives, Underpinning Enablers and suggested Core Actions)

An independent Commission established by the FEI